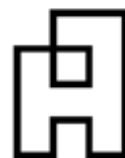


Abzorb IP



A FLEXIBLE, COST EFFECTIVE, TOTAL UNIFIED COMMUNICATIONS SERVICE FOR BUSINESS



Unified Communications, Your Way

Increasing numbers of businesses are embracing the cloud for deploying applications*, but now we are making it easier to use the cloud for both voice and unified communications (UC) – changing the way you work.

Our complete Abzorb IP communications package encompasses lines, calls, numbers, phones and connectivity, supported from a single intuitive online portal. It keeps your voice system and UC collaboration tools safe and accessible in the cloud and is fully adaptable to the needs of all sizes and types of businesses.

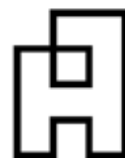
This flexible communications service provides all your sites with both the functionality of your current PBX system, plus more advanced features, via our state-of-the-art cloud-based services, helping improve business efficiency and enable more effective remote working.

* Over 70% of UK businesses already use at least one fully deployed cloud-based application (businesses of 50 or more users. Source: Cloud is becoming the new normal. #SP02U, June 2012)

IDEAL FOR...

- ✓ Businesses that have multiple communication systems and cost structures across different offices.
- ✓ Businesses where internal call spend is high, with inter-office, home-worker and mobile phone charges out of control.
- ✓ Those whose existing communications service does not support current/future homeworker and flexible working legislation.
- ✓ Companies facing decreasing communications budgets and difficulty sourcing CAPEX for new features.
- ✓ Businesses who are looking for the simplicity of a complete communications service, run and operated by a single trusted supplier.

Why Abzorb IP?



PRODUCT SPECIFICS

- ✓ Advanced functionality includes HD Voice, call logging, calling plans, hunt groups, call handling, hot desking, instant messaging (IM), web collaboration and Smartphone and tablet integration. .
- ✓ New features are delivered in real-time and as pay-as-you-go rental options with no upfront costs.
- ✓ Simple, intuitive portals for feature configuration and access to real-time information.
- ✓ Peace of mind from a communications service that is backed by comprehensive Service Level Agreements.
- ✓ Robust and fully accredited processes protect the confidentiality and integrity of users' data.
- ✓ Abzorb IP has ISO 27001 for data security and ISO 22301 for business continuity.
- ✓ Market-leading technology from BroadSoft, who supply 18 out of the world's 25 top telecommunications companies, underpins the platform.

KEY BENEFITS

- ✓ Ease of use. This flexible communications service can be accessed and controlled from anywhere using devices including phones, PCs or tablets. It can be configured and updated at the touch of a button, so you get a solution that quickly meets your changing needs. And being hosted, you don't have to maintain levels of technical expertise in-house.
- ✓ Built-in business continuity. With an office-based PBX, a fire or flood could bring your communications to a halt. But with Abzorb IP, all services and features are contained in the cloud, so your communications remain untouched and employees can keep working from any location, including home.
- ✓ Cheaper calls. Calls between all users on the service are free of charge and calls to mobile and international numbers are considerably cheaper than usual.
- ✓ Reduced cost. Introducing UC applications like audio conferencing saves the time and cost otherwise spent on travel. Convenient pay-as-you-go rental avoids the need for investment in infrastructure, systems or equipment, with savings of up to 60% achievable over legacy kit and lines.
- ✓ Reassuring reliability. Abzorb IP is run on a dedicated next-generation network, offering built-in quality of service, security and resilience.
- ✓ Flexible working. You can issue employees with 'one number', instead of separate mobile and fixed lines, which enables them to work from different locations, including home, but still be part of the overall communication service.

Abzorb[®] | Always in touch,
always in business

Abzorb | Armytage Road | Brighouse | HD6 1QF
Tel: 01484 405326 | Email: contactus@abzorb.co.uk | Web: www.abzorb.co.uk